

Promotion and Tenure Criteria	University Goals	Momentum 2015 Imperatives
Teaching	Goal 1. A student body, of more than 10,000 students, which is representative of the demographics of the State of Texas and a corresponding increase of faculty and staff to support the students.	Expansion
Scholarship, Teaching	Goal 2. A faculty dedicated to the continuous improvement of teaching, learning, scholarly research, and creative activity.	Excellence, Engagement
Undergraduate Program Teaching	Goal 3. A statewide reputation for an exemplary undergraduate education, anchored by an integrated core curriculum and learning communities.	Excellence
Masters Program Teaching	Goal 4. Recognized master's degree programs that enable students to be leaders in their fields and/or to continue their education at the doctoral level.	Excellence
Doctoral Program Teaching	Goal 5. Strong doctoral programs which include degrees in a discipline related to the Harte Research Institute for Gulf of Mexico Studies, education, computer science and clinical psychology, bringing the institution to the doctoral intensive institution classification.	Expansion, Excellence
Scholarship	Goal 6. An enhanced research mission and growing international reputation for research focusing on the Gulf of Mexico, early childhood, geographic information systems, and reading education.	Engagement
Service	Goal 7. Collaborations with independent school districts, social agencies, public broadcasting, businesses, community colleges, medical schools, and other entities to provide access to lifelong learning and technological resources so that Texas A&M University-Corpus Christi is considered to be a leader in establishing successful partnerships, particularly to benefit the community.	Engagement, Expansion
Scholarship, Teaching, Service	Goal 8. An intellectual and cultural climate that inspires South Texans through the South Texas Institute for the Arts, Performing Arts Center, and other cultural programs.	Engagement
Service	Goal 9. Programs for students, faculty, and staff to develop leadership, collegiality, and university involvement.	Engagement
Scholarship, Teaching	Goal 10. Access to the array of information resources and technology infrastructure necessary to support university programs, services and research.	Excellence, Engagement